

DDD20016 EXPERIENCE DESIGN AND USABILITY

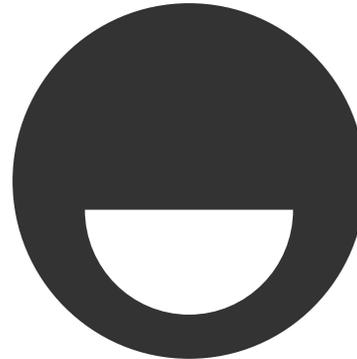
BRIEF 2 - Responsive Digital Storytelling Online Application

7685718 | SERENA PEREGIN

THURSDAY 11:30 - LISA

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HOME

CHANGES MADE:

Search questions have been removed.

This was something I included in my first designs which I now think is pointless. People on the home page have not logged in or are not members and can't ask questions.

Information about the site is now featured, including a link to the about page

This gives the user a brief introduction to the users who have never been to the site before, as well as directing them to the About page

Logo is now only in the header

I'm still deciding on whether or not to have the logo on the page as well, but at this time it's just in the header.

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SMILING
EVERYDAY

Welcome to Smiling Every-
day. On this website we try
to make every day brighter
for our users. If you want to
learn more, click here to go
to our about section.

Having issues signing in? Click Here!

NOT A MEMBER? SIGN UP NOW

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ABOUT

CHANGES MADE:

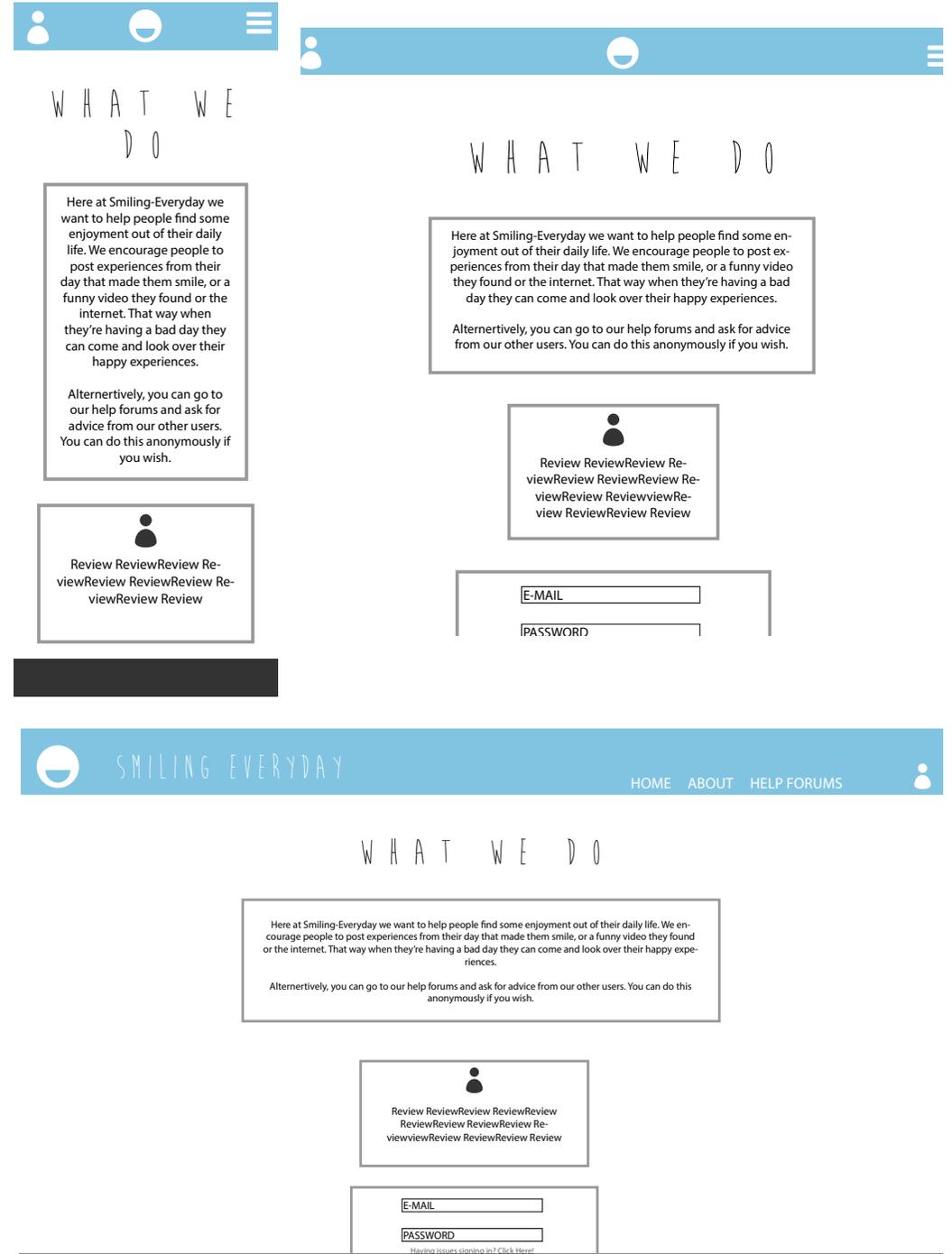
Reviews of the site by users are now featured

This could help people make a decision on whether or not to join the site. Seeing feedback from actual users could be more reassuring.

Log in added to page

This is in case a member accidentally navigates to this page and just want to log in.

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SIGN UP

CHANGES MADE:

'Birthday' is now changed to 'Date of Birth'

This is a bit clearer about the information needed here (day, month and year)

Link for members

This is in case a member accidentally navigates to this page and just want to log in.

Note about further editing your privacy settings

It was suggested to me by a tester to remove the privacy settings from this section completely, but I believe that privacy is a big issue with my target users and they would like to keep their information private from the very start.

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The image shows two wireframe versions of a sign-up form. The left version is a standard form with fields for Name, DOB, Email, Confirm Email, Username, Password, Confirm, Private Account, and Public Account. The right version is a more modern version with a 'SMILING EVERYDAY' header, a 'Date of Birth' field instead of 'DOB', and a 'SMILING EVERYDAY' logo. Both versions include a 'PRIVATE ACCOUNT*' checkbox, a 'PUBLIC ACCOUNT' checkbox, and a 'SMILING EVERYDAY' logo. Below the form is a link: 'ALREADY A MEMBER? LOG IN NOW'.

A horizontal navigation bar with a 'SMILING EVERYDAY' logo and links for HOME, ABOUT, and HELP FORUMS.

A wireframe version of a sign-up form with a 'SMILING EVERYDAY' header and a 'SMILING EVERYDAY' logo. The form includes fields for Name, Date of Birth, Email, Confirm Email, Username, Password, Confirm, Private Account, and Public Account. Below the form is a link: 'ALREADY A MEMBER? LOG IN NOW'.

PROFILE

CHANGES MADE:

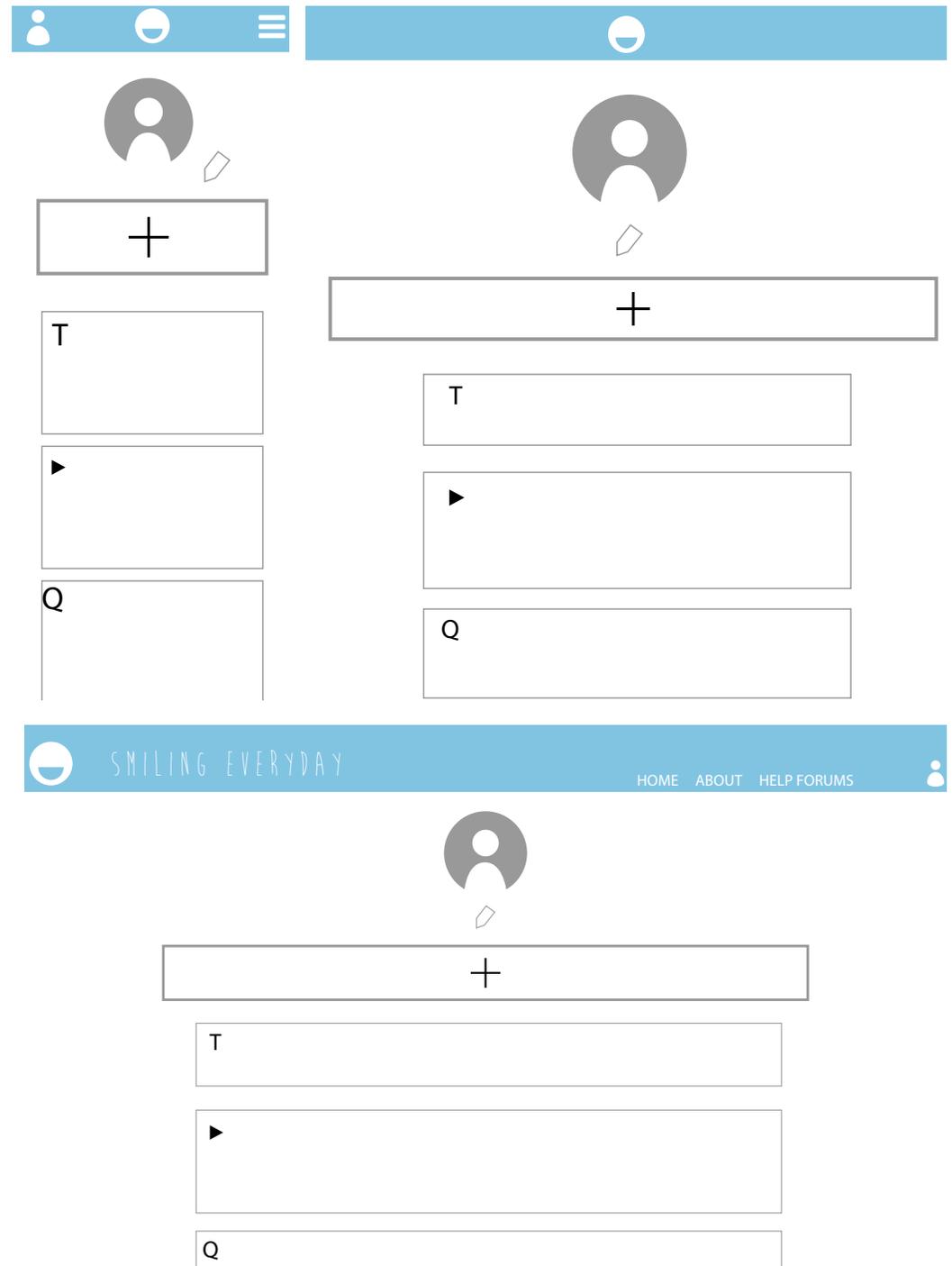
Filtering options for posts removed

There isn't much reason to need to filter your own content into text posts, photos, videos etc.

General post section

This post box area allows the user to add any type of content without having to specify what they're about to post.

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FORUM

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CHANGES MADE:

Icons instead of words

This widens the audience to people of all different levels of education, as well as being more emotive. Words may also need to be used to clarify the icon's meaning.

Questions are stackable

Stacking popular and trending questions can help simplify navigation



QUESTION

CHANGES MADE:

Addition of Reply system

To create a more interactive environment where people can receive feedback and better advice

Addition of Flagging System

To bring attention to inappropriate content so that it can be deleted.

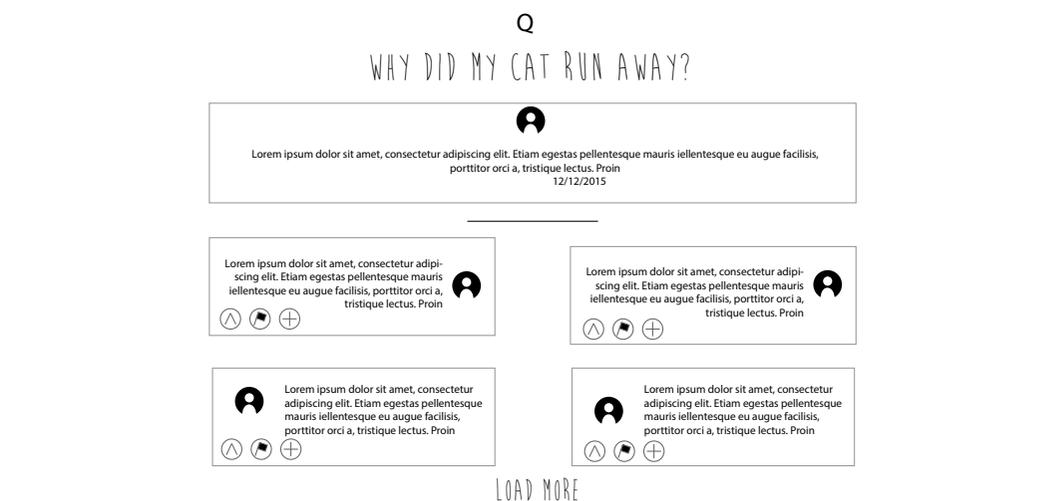
Addition of Up voting

To let other users know when a response has been helpful

Collapsible content

This keeps the page less cluttered and easier to navigate.

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COLOUR IDEA



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I have two ideas for colour. I like the blue colour scheme because it is a calming colour that is used a lot in popular social media sites. It gives a feeling of trust and calmness to the user.

However, as I said it is used in many social media sites. This is why I also have a yellow/orange colour scheme to consider. This is a colour often linked with happy feelings and warmth, and has not been seen really before.

USER EXPERIENCE

Visibility of System Status

The website will always have large headings and pages will be highlighted in the navigation. 404 Errors will also be shown.

Match between system and the real world

The language used on the site is understandable by most users.

User Control & Freedom:

If the user comes to a 404 Error, the page will show direct links to popular pages from the site.

Consistency & Standards

Links to pages will all feature the same name to avoid confusion,

Error Prevention

There will be pop ups to let people know if they have navigated to a page which requires them to be signed in to view.

Recognition rather than recall

All links will have familiar names to the user, as well as text helping them to navigate through the pages.

Flexibility and Efficiency of use

There is no unneeded content in the site (for example, I removed the 'search questions' from the home

Help users recognise, diagnose and recover from errors

404 Errors will have links to popular pages to help navigate the user back to a working page

USABILITY GUIDELINES

1. Navigation must be kept consistent throughout the website. This ensures that users will be able to familiarize themselves with the layout and appearance of the site. Users will be able to easily navigate from page to page.

Pages are all named the same in the navigation of my page. The profile icon may be used in conjunction with the word 'Profile'.

2. Text on the site must be clear and easy to read. Small point size must be avoided.

The point size on my site will be above 14pt for maximum readability. If this does not look big enough when I begin the design stage I will change as necessary.

3. Content on the site must be sectioned into locatable areas.

All content is under its appropriate page. Content within the page will be ordered in a logical way, with content being boxed in by the borders seen in my designs.

3. All links throughout the site must function correctly and take user to desired page.

This will be evident as I create my website.

4. CSS should be used to enhance the aesthetics of the website.

This will be evident as I create my website.

5. Images used must be visible to the eye having a good resolution but must be reduced in size to decrease loading times on the site.

This will be evident as I create my website.